Join the community of passionate artisans

WECANDOO !

WITHIN REACH!









What is Wecandoo?

Why host a workshop?

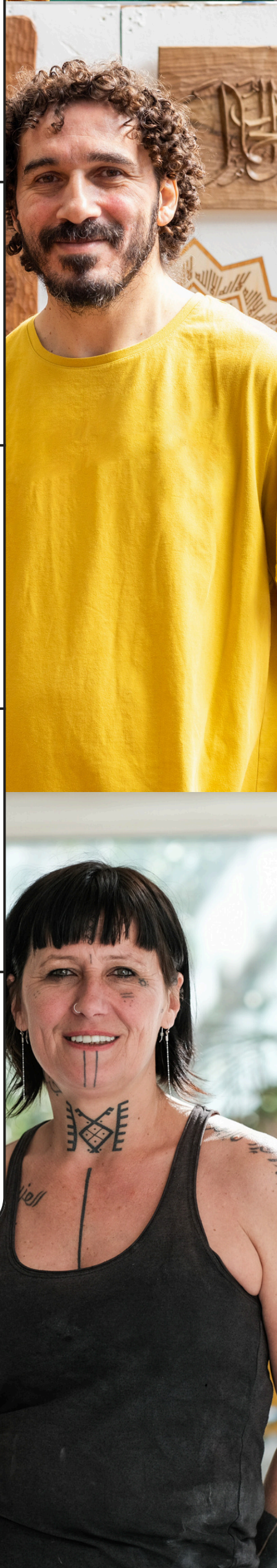
How does it work?

Our tools at your service

Wecandoo's reach

Our partners and distributors









What is WECANDOO?

Wecandoo designs friendly, hands-on workshops where you discover a craft in an artisan's or artist's own workshop, and make your own creation alongside them.

WELCOMING THE PUBLIC

Open your workshop doors to an enthusiastic audience

TEACHING & MAKING

Pass on your know-how

CONVIVIALITY

Share a friendly moment where your craft is truly valued





















5 reasons to host a Wecandoo workshop

01.

Grow your customer base



02.

Earn additional income



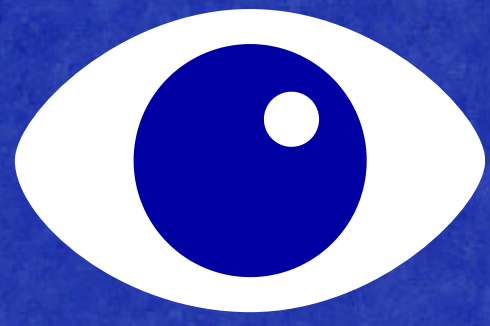
03.

Join a community



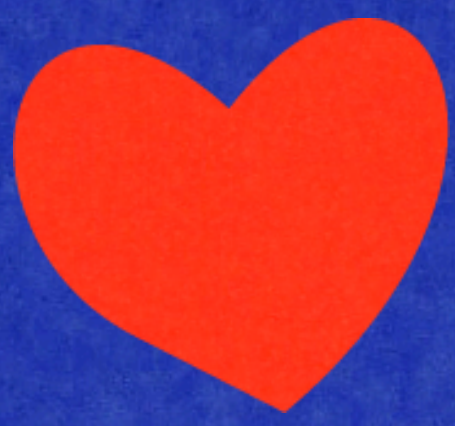
04.

Boost your visibility



05.

Showcase your craft



How does it work?

01.



An offer expert helps you design the best possible workshop format.

02.



A professional photographer comes for a photo shoot, and our team writes your biography and workshop descriptions.

Then, throughout the partnership:

Customer support: our team handles all your bookings and answers customers' questions.

+

One-to-one support: a dedicated team helps you manage your workshop activity (offer updates, calendar, etc.)

The terms:

25%
commission incl. VAT

+

from €99*
registration fee excl. VAT

The registration fee covers our support and expertise, the creation of your Wecandoo account, a professional photo shoot, and the writing of your profile and workshops.

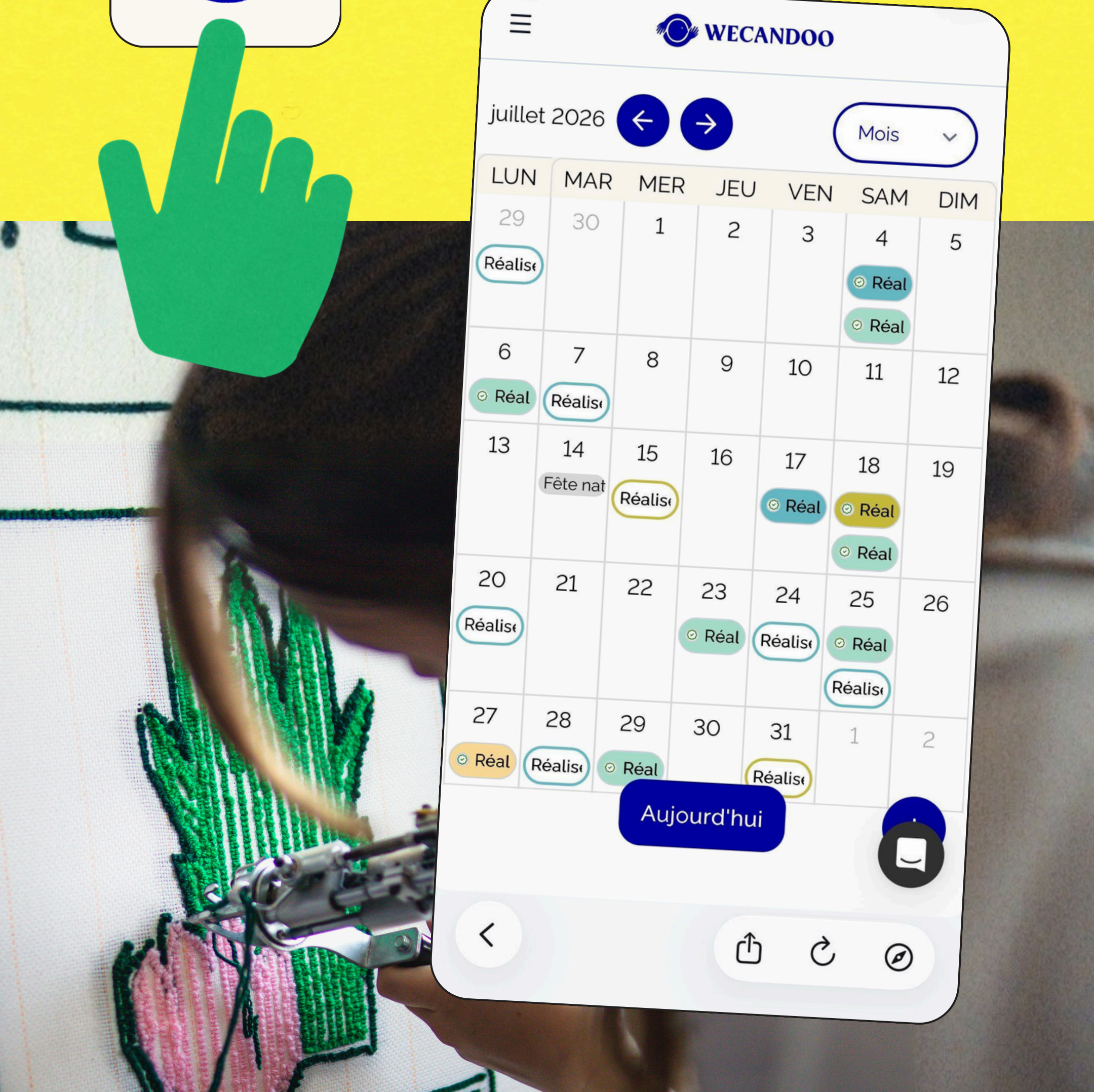
*rate valid until the end of 2027.

Our tools at your service:

An interface designed for artisans

Our platform lets you manage a **dynamic calendar**, generate your **invoices**, and automatically notifies your participants before the workshop.

All our tools are available in our mobile app.



01.

The widget: a booking module for your website

You can connect our booking tool to your website for free, to centralise all your bookings in a single calendar.

- Set up in just a few clicks
- Reduced commission of 10% (incl. VAT)

02.

A group booking module

Our platform makes it easy for companies, team-building events and private groups to book a workshop suited to their wishes and group size.



03.

Turnkey communication:

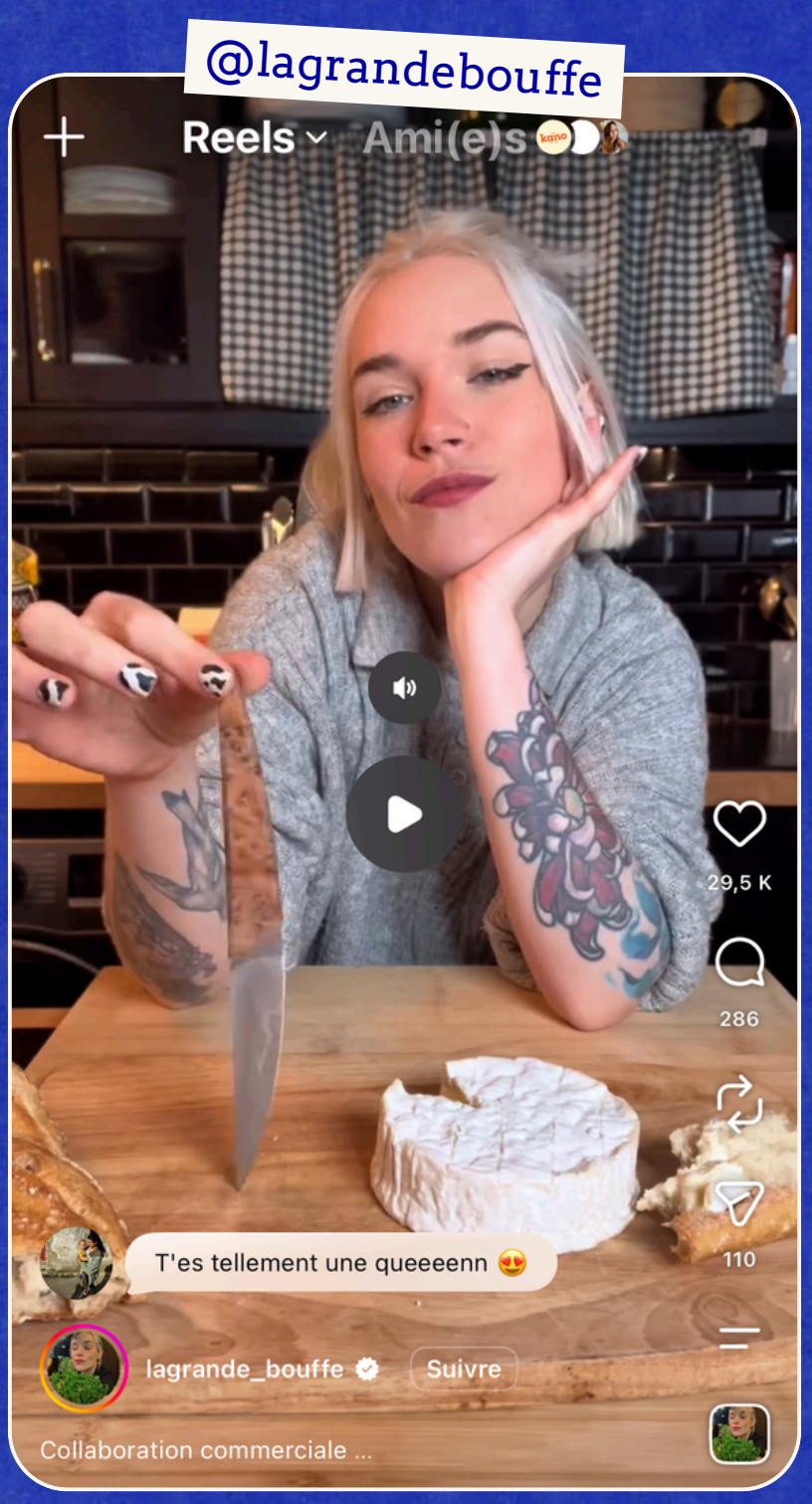
Tools to help you promote your workshops on your side: visuals for your social media, a QR code, a 10% promo code. Plus tips shared through webinars, newsletters and a community Facebook group.

The reach of Wecandoo and its artisans:

"Every **12**s, someone discovers a workshop through a Wecandoo ad"

Chloé (Marketing Director)

Thanks to our consideration and acquisition campaigns on Meta, TikTok, Google and YouTube, along with our influencer partnerships and 350 press features throughout the year.



Brut, néo TV



France Télévision



Natoo



Key figures:

1M

people reached by our newsletter

10 YEARS

of expertise in showcasing artisanal crafts to the general public

300K

followers on our social media (Instagram, Facebook, TikTok)

+7K

participants enjoy a craft experience every week

+10K

workshops across France and Belgium

+4K

artisans, artists, and producers

+800K

website visits per month

An average additional income of

800€

per month.

Our partners supporting craftsmanship:

as well as the Société Nationale des Meilleurs Ouvriers de France.

Wecandoo is distributed to 90,000 works councils (CSE) and around 13 million employees in France.

Our selection criteria

01. **Your activity involves an artisanal or artistic craft**

02. **Are you a registered professional, and is this your main activity?**

03. **Can you host workshops in a dedicated space, separated from your home?**

04. **Have you completed a training, or do you have 2 years of professional experience?**

05. **Are you passionate and eager to share your craft with a wider audience?**

WECANDOO

Become a partner artisan and host workshops with us!

wecandoo.com

artisans@wecandoo.com

Join us